

Health To Wealth Foundation Public Fundraising Policy

1. Introduction

This Public Fundraising Policy outlines the principles and procedures that Health To Wealth Foundation (hereafter referred to as "the Charity") will follow in its public fundraising activities. The primary focus of the Charity is to relieve poverty and promote good health in the United Kingdom and globally through the provision of grants to individuals for starting small businesses, supporting local charities, and conducting health campaigns with the assistance of volunteers, including healthcare professionals. The Charity relies on funding from organizations and individuals to fulfil its mission.

2. Fundraising Objectives

The key objectives of the Charity's public fundraising activities are as follows:

- a. To raise funds to support the relief of poverty and promotion of good health initiatives in the United Kingdom and around the world.
- b. To generate financial resources to provide grants to aspiring entrepreneurs for starting small businesses, contributing to economic empowerment and poverty alleviation.
- c. To secure funds for supporting local charities, particularly orphanages, that are dedicated to improving the lives of vulnerable individuals and communities.
- d. To fund health campaigns that promote good health practices and increase awareness on health-related issues, thus benefiting communities in need.

3. Compliance and Regulation

The Charity commits to complying with all relevant laws and regulations pertaining to public fundraising activities in the United Kingdom. We will adhere to the Code of Fundraising Practice as set out by the Fundraising Regulator and ensure transparency, fairness, and accountability in all fundraising efforts.

4. Fundraising Methods

The Charity will employ a variety of fundraising methods to reach our funding goals. These may include, but are not limited to:

- a. Online Fundraising: Utilizing the Charity's website and social media platforms to engage donors and facilitate online donations.
- b. Events: Organizing fundraising events, such as charity walks, runs, or galas, to mobilize community participation and generate donations.
- c. Direct Mail: Sending fundraising appeals and materials to potential donors through mail campaigns.
- d. Corporate Partnerships: Seeking collaborations with corporate partners and sponsors who share our mission and can support our initiatives.
- e. Community Outreach: Engaging with local communities through awareness campaigns, talks, and workshops to foster support and donations.
- f. Volunteer-Led Fundraising: Encouraging volunteers to initiate their fundraising efforts in line with the Charity's objectives.

5. Donor Stewardship

The Charity is committed to treating donors with respect, appreciation, and confidentiality. We will acknowledge all donations promptly and provide regular updates on how their contributions are making a difference. Donor information will be securely managed and used solely for the purpose of engaging with the donors about the Charity's activities.

6. Use of Funds

All funds raised through public fundraising efforts will be used exclusively to support the Charity's objectives, including but not limited to:

1. Providing grants to individuals seeking to start small businesses, empowering them to improve their livelihoods and escape poverty.
2. Offering financial assistance to local charities, including orphanages, to bolster their efforts in improving the lives of vulnerable populations.
3. Conducting health campaigns aimed at promoting good health practices and addressing health-related challenges in targeted communities.

7. Reporting and Transparency

The Charity will maintain transparency with donors and stakeholders by providing regular and accurate financial reports. These reports will highlight the allocation and utilization of funds and the impact of the Charity's activities. Additionally, the Charity's annual report and financial statements will be made available to the public.

8. Review and Amendment

This Public Fundraising Policy will be reviewed regularly by the Charity's Board of Trustees to ensure its effectiveness and alignment with the Charity's mission. Any necessary amendments will be made with due consideration and communicated to all stakeholders.

Adopted on 15 January 2022